The organizational mission of AHTA is to promote and advance the profession of horticultural therapy as a therapeutic intervention and rehabilitative medium through:

- The dissemination of information relating to the principles and practices of horticultural therapy as a treatment modality.
- The encouragement of professional growth of horticultural therapy practitioners.
- The establishment of professional standards and a credentialing process for horticultural therapy practitioners.
- The promotion of research related to the impact of horticultural therapy as a treatment modality.
- The advocacy of horticultural therapy as a treatment modality to the public, the healthcare industry, the academic community, and the allied professions.
- The promotion of horticultural therapy educational opportunities.

**AHTA Vision Statement:** To establish organizational sustainability through standardized procedures and practices that lead to credentialing.

**AHTA Strategic Core Value:** **Credentialing**

**AHTA Strategic Goals:**

1. Diversify income and promote visibility through marketing and fundraising.
2. Focus on establishing relationships between recreational, horticultural, and related allied health professionals.
3. Connect and solidify meaningful relationships with present and future members.
4. Expand the collaboration with AHTA certified programs.
The Organizational Structure of the American Horticultural Therapy Association

Divisions

Capacity Building
- Work Teams
- Marketing
- Review Board
- Nominations/Elections

Information and Education
- Work Teams
- AHTA Magazine Conference
- Review Board
- Journal of Therapeutic Horticulture

Membership
- Work Teams
- Membership
- Review Boards
- Charles A. Lewis Committee

Professional Standards
- Work Teams
- Credentialing
- Professional Education
- Review Boards
- Professional Registration
- HT Certificate Accreditation

AHTA Strategic Plan 3.19