

Garden Party Fundraiser

*to support AHTA in financing the cost of
credentialing Horticultural Therapists*



**American
Horticultural Therapy
Association®**

Helping you to make your event a great success!

AHTA Garden Fundraiser Kit

Introduction

Thank you for choosing to host a Garden Party in support of the American Horticultural Therapy Association. Your support will allow the AHTA to continue to support the profession of horticultural therapy and therefore continue to improve outcomes for individuals who receive horticultural therapy services.

Funds raised through this Garden Party will be used to support credentialing of horticultural therapists. The AHTA needs a minimum of \$75,000 to develop a certification exam. This is a core value of the AHTA and is critical for the continued growth of the profession. Credentialing will help to raise the profession of horticultural therapy. It will also bring horticultural therapy to the same professional level of other allied healthcare professions. Credentialing helps to ensure therapists meet established standards of care. This will improve individual participant's safety and outcomes.

Garden Party

We are asking individuals or organizations to host a Garden Party. You may choose to host a party on a date that is convenient for you or your organization. A Garden Party can be hosted at a private garden, public garden, or your facility's therapy garden. A Garden Party will be an excellent opportunity to enjoy time with friends and raise awareness and funds to help support the profession of horticultural therapy.

This Garden Party Fundraiser Kit has helpful information to help make your Garden Party a success. Once again, thank you for your support of the AHTA.
American Horticultural Therapy Association Board of Directors

Garden Party Fundraising Kit Contents:

- Garden Party poster
- Invitation Cards
- RSVP/Pledge Card
- Planning Tips
- Template press release
- Information about AHTA
- Talking points about Credentialing of Horticultural Therapist



Tips for planning a successful Garden Party

1. Set a Date

We recommend that you hold your Garden Party to coincide with showcasing your garden or program facility when it is at its best. Spring through Fall are nice times to bring people outside.

2. Decide Who to Invite

Invite friends, family, colleagues, and community members. The more people you invite the more funds you will raise. To promote your Garden Party, we have included a poster, invitations, and rsvp cards. You can download a version of our AHTA Garden Party poster from the web. This allows you to type information about your Garden Party directly on to the poster.

3. Deciding on a Venue

Ideally a Garden Party should be held at a facility that provides Horticultural Therapy, at an accredited AHTA Horticultural Therapy Program location or at a private garden or arboretum. Make sure you pick a venue that can accommodate the number of people you are inviting.

4. List Tasks & Deadlines

Make a list of tasks and deadlines. This will help you stay organized. Ask students or other horticultural therapists to volunteer.

5. Set a Fundraising Target

Come up with fundraising ideas. i.e. Will you ask for donations at the door? Provide refreshments and light food? Sell plants? You could also come up with fundraising activities or games, as well as a raffle or silent auction from donations you solicit from community vendors, or develop a brief Powerpoint about your horticultural therapy program.

6. Contacting AHTA

We would like to know how many Garden Parties are being held regionally. Please let us know your plans. Email AHTA. For more information please visit our website at www.ahata.org.

7. Registration

You have a choice of sending the registration funds collected to AHTA (less 15% for administration) or your registrants can send their registration payment directly to AHTA and AHTA will send you the 15% after the event.



Are You Interested in Hosting a Garden Party?

*Fundraiser to Benefit the American
Horticultural Therapy Association's Credentialing Efforts*

Name: _____

Venue/Facility: _____

Address: _____

Email: _____

Phone: _____

Relationship to facility? _____

What HT network are you affiliated with? _____

*Please send back this completed form to the AHTA Office at
info@ahita.org.*



**American
Horticultural Therapy
Association.**

Advancing The Practice of Horticulture as Therapy



We Are Hosting A Garden Party

*A Fundraiser to Benefit the American
Horticultural Therapy Association's Credentialing Efforts*

Garden Party Events

Your Ticket includes

Purchase Tickets at WWW.AHTA.org

Name:

Venue/Facility:

Address:

Email:

Phone:



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