



American Horticultural  
Therapy Association®

# 2022 - AHTA Partnership Guide

Plant the seed, and **GROW** your business through the  
American Horticultural Therapy Association

## What is AHTA and why you should partner with us?

The American Horticultural Therapy Association is the national professional association representing horticultural therapists. We are a non-profit, member-driven organization whose mission is to promote and advance the profession of [horticultural therapy](#) as a therapeutic intervention and rehabilitative modality. Our membership is comprised of professionals throughout the United States and several other countries around the world.

Your sponsorship is an excellent way to connect your company, services, and products to allied health professionals, and the general public. To learn more about AHTA, its initiatives, resources, and benefits, please explore this website and visit the [Membership Benefits](#) page.



500+ Organization Members



5,500+ Community Outreach





	Platinum Package - (\$1,000)	Gold Package - (\$750)	Silver Package - (\$500)	Bronze Package - (\$250)
<b>Website Marketing</b>				
Company logo listed on AHTA photo slider at the top of the webpage	✓	✓		
Link to company website on AHTA Sponsorship webpage	✓	✓		
Company logo listed on AHTA Sponsorship webpage	✓	✓	✓	
Company name listed on AHTA Sponsorship webpage	✓	✓	✓	✓
<b>AHTA Webinar &amp; Sponsor Highlight</b>				
One AHTA Webinar to highlight sponsor company	✓			
<b>Email/Social Media Marketing</b>				
One promotional email sent on your companies behalf to AHTA database (approximately 3,000 contacts)	✓	✓		
Logo/link in sponsorship section of all conference eblasts.	✓	✓	✓	
Company name listed on all conference eblasts.	✓	✓	✓	✓
Mentions on AHTA's social media accounts [Facebook -2,800, Twitter- 448, Instagram - 557, LinkedIn - 978]	4	3	2	1
<b>AHTA Magazine Advertising</b>				
Advertisements in AHTA magazine	(3) Full Page	(1) Full Page	(1) 1/2 Page	(1) 1/4 Page
<b>AHTA Annual Conference</b>				
Conference exhibit opportunity	✓	✓		
Featured in general conference room looping slides	Prominent Logo	Logo	Logo	Name
Program book advertisement	Full Page	1/2 Page	1/4 Page	
Complimentary conference registrations	2	1	(1) 50% discount	
Company recognition on conference marketing materials	Logo	Logo	Name	Name
Name and logo on lanyards (cost of production)	First come, first served			
Included conference sponsorship: Mention of sponsorship in sessions.	5 sessions	3 sessions	2 sessions	
Included conference sponsorship upgrade: These are exclusive opportunities.	Keynote Speaker upgrade (first come, first served) +\$500	Plenary Speaker upgrade (first come, first served) +\$250		